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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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**In re application of:**

DURDEN, George A.

Group Art Unit: 2611

Application No.: 09/751,809

Examiner: BROWN, Rueben M.

Filed: December 29, 2000

Attorney Docket: 00023

Title: "Methods for Formulating, Delivering, and Managing Data Concerning Programming Content and Portions Thereof"

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**37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION**

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Scott P. Zimmerman

Name of Person Transmitting This Paper

April 18, 2008

Date of Transmission

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**RESPONSE TO JANUARY 24, 2008 OFFICE ACTION**

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Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed January 24, 2008. The Assignee respectfully submits that the pending claims distinguish over the cited documents.